

ABSTRACT

The ALEN trades business redefines crypto by offering a compelling and joined-up, 'plug and play' approach to digital assets. The business development already in progress and/or scheduled in the ALEN trades roadmap comprises of: ALN Machine Learning Trading Platform A non-custodial, state-of-the-art machine-learning software digital asset trading platform; ALN Wallet App Providing smartphone/tablet access to buy, sell, swap and store cryptocurrencies including the ALN Token; ALN Wallet will also provide a FIAT gateway to purchase ALN Tokens and other major crypto currencies such as Bitcoin & Ethereum. ALN Trading Team Proven investment fund strategy. ALN Token Launch day Listings on exchange, ALNswap, and other 3rd party Exchanges; ALNswap Decentralised Exchange Direct access to purchase ALN Tokens and other cryptocurrencies at the lowest possible fees; ALN NFT A bridged multi-chain NFT Marketplace with no marketplace exchange fees; ALN Marketing Traditional and Digital strategies enhancing social/viral tactics together with sticky user interface designs and PR.

THE SOLUTION

ALEN trades has undertaken extensive research and development and has a clear strategy to deliver the solution to the challenge. We solve this challenge in three ways, firstly by creating the technology that supports what new and existing cryptocurrency stakeholders need the most. Secondly, by creating a suite of products and services that are complementary to our leading-edge technologies. Lastly, and most importantly, working with government bodies and regulatory authorities to seek the necessary endorsements that will enable us to operate a licensed and regulated business in the fintech, cryptocurrency and blockchain sector. ALEN trades is developing the next-generation trading software designed to serve as an automated, machine learning, cryptocurrency trading platform. We are also developing our own ALN wallet app, NFT marketplace, as well as a decentralised exchange (DEX) and of course the ALN utility token. All of our technologies are designed to work seamlessly with each other. For example, the ALN Token can be used to pay any applicable fees for any of the ALN Technologies. The ALN Wallet can be used to trade on the ALNswap DEX. Plus, the ALN NFT Marketplace can be linked to the ALN Wallet to pay for any applicable fees. Our

technologies are supported with a complementary suite of services such as: - ALN Investment Fund - Licensed & regulated digital asset management services These products and services are all ALN branded and will offer existing and new stakeholders a familiar, secure and trusted way to buy, sell, swap, store, stake and trade cryptocurrencies and NFT's. As cryptocurrency expands and its user base grows there is a requirement and need for a user-centric business, that is both transparent and trustworthy. ALEN trades delivers: • Licensed & Regulated Digital Asset Services; • A Secure Digital Asset Machine Learning Trading Platform; • World-leading technological developments; • Enhanced virtual asset ALN mobile wallet; • ALNswap (DEX) Custodial Decentralised Exchange; • ALN NFT universal marketplace; • Neural machine learning advancements; • Smart user-interfaces; • Execution of world-class marketing strategies; • The ALN Token launch on exchange; • Apple & Android Apps; • Further licensing and IPRs; • ALN Token staking rewards. as strategy to deliver the solution to the challenge. We solve this challenge in three ways, firstly by creating the technology that supports what new and existing cryptocurrency stakeholders need the most. Secondly, by creating a suite of products and services that are complementary to our leading-edge technologies. Lastly, and most importantly, working with government bodies and regulatory authorities to seek the necessary endorsements that will enable us to operate a licensed and regulated business in the fintech, cryptocurrency and blockchain sector. ALEN trades is developing the next-generation trading software designed to serve as an automated, machine learning, cryptocurrency trading platform. We are also developing our own ALN wallet app, NFT marketplace, as well as a decentralised exchange (DEX) and of course the ALN utility token. We have already created a public participation staking pool supported by our ALN Token. All of our technologies are designed to work seamlessly with each other. For example, the ALN Token can be used to pay any applicable fees for any of the ALN Technologies. The ALN Wallet can be used to trade on the ALNswap DEX. Plus, the ALN NFT Marketplace can be linked to the ALN Wallet to pay for any applicable fees. Our technologies are supported with a complementary suite of services such as: - ALN Investment Fund - Licensed & regulated digital asset management services These products and services are all ALN branded and will offer existing and new stakeholders a familiar, secure and trusted way to buy, sell, swap, store, stake and trade cryptocurrencies and NFT's. As cryptocurrency expands and its user base grows there is a requirement and need for a user-centric business, that is both transparent and trustworthy. ALEN trades delivers: • Licensed & Regulated Digital Asset Services; • A Secure Digital Asset Machine Learning Trading Platform; • World-leading technological developments; • Enhanced virtual asset ALN mobile wallet; • ALNswap

(DEX) Custodial Decentralised Exchange; • ALN NFT universal marketplace; • Neural machine learning advancements; • Smart user-interfaces; • Execution of world-class marketing strategies; • The ALN Token launch on exchange; • Apple & Android Apps; • Further licensing and IPRs; • ALN Token staking rewards.

DISCLAIMER

This white paper is a technical document that describes the ALN business, vision, products and services. Though we have made every effort to ensure that the information contained within this document is complete and accurate at the time of production, no representations or warranties, whether express or implied are made regarding the accuracy or completeness of such information, including as to its suitability for any particular purpose, nor of any implied warranty or merchantability or fitness for a particular purpose.

In addition, no representations are made regarding the accuracy or completeness of such information concerning future performance. It is important that you do not rely upon this document as legal advice or as a recommendation to enter into a transaction, nor to rely on its completeness, accuracy, or correctness.

This white paper is not an offer or solicitation to sell securities or share equity in ALN and/or any of its subsidiaries, and no tokens, NFT and/or virtual assets should be purchased as consideration for the receipt of tokens in connection with the public sale contemplated by this document.

This white paper may include forward-looking statements based on our current projections and assumptions, which are inherently subject to significant business, economic and competitive uncertainties, and contingencies.

This information is subject to change without notice and may become unreliable with respect to any of the timeframes mentioned herein due to factors such as changing market, industry, and regulatory conditions. Figures provided are believed true at the time of writing.

ALN does not undertake any obligation to update, amend or clarify information in this White Paper to reflect events or circumstances occurring. ALN is not responsible for updating the information contained on its website or other materials relating to such ICO campaigns.

This white paper shall not and cannot be considered as an invitation to enter into an investment. It does not constitute or relate in any way nor should it be considered as an offering of securities in any jurisdiction.

CONTACT

Email

info@ALENtrades.com

Website

WWW.ALENtrades.COM

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There are inherent risks when trading in digital assets which values may go up or down.

Trade with caution and undertake your due diligence

THE ALN BUSINESS

ALN aims to become a global leader in the crypto and blockchain space.

As the ALN investment fund gained traction and market share over the first three years, with consistently increasing trading volume and investment performance, the team decided to dedicate countless hours and capital investment into research and development in the fastest-growing application in financial markets: the implementation of Machine Learning.

We have created ALN on the back of several years of successful trading cryptocurrencies, market research, software analysis and R&D.

Current ALN products in development, led by the ALN Token are ALN TRADER trading platform, ALN NFT marketplace, ALNSWAP DEX and the ALN WALLET. Our products and services are designed to offer seamless User Interface (UI) experiences. ALN TRADER also allows for manual trading and in addition, the UI will provide comprehensive back-testing features to gauge the effectiveness of different trading strategies. The ALN business integrates its suite of products to offer a one-stop solution to consumers needs within virtual assets.

COMPANY HISTORY

ALN was marketed by Ben Bedford, Alexander Gray and Daniel Stone all highly accomplished business people in their own right and highly experienced in Business Leadership,

Digital Trading, B2B and B2C E-Commerce, Scalability, Technology and Software Solutions & Global Marketing for unrivalled execution, reach, branding and engagement.

ALB is a licensed and regulated business devised as a scalable, marketable and internationally recognisable brand to reflect the ethos, product suite, and multiple offerings of the business. ALN is a next-generation digital asset business, building leading-edge machine learning technology and advanced software to enable mass consumer engagement under a singular umbrella with a trusted brand. ALN will offer the most comprehensive and sticky range of services and products within the digital asset sector.

With multiple revenue streams derived from a broader loyal user base, ALN is a legacy business developed for long-tail trading and a potential IPO via direct or traditional listing.

ROADMAP

Dec 2017

ALEN Inception

Jul 2018

ALEN Company Formation

Mar 2018

ALEN Proof of Concept Trading

Feb 2019

ALEN Investment Funds Public Launch

Nov 2019

ALEN Company Inception

Feb 2020

ALEN Company Formation and Financial Service UAB Granted

May 2020

\$1m+ Managed Digital Asset Funds

Dec 2020

\$2m+ Managed Digital Asset Funds

Mar 2021

Newly Advanced 'ALN GLOBAL' Company Formation

Pre-Launch Token Raise. Series A - Successfully completed

Trademark of UK brand, Token stack and Token Logo

Contracted AI Technology Specialists - Trading Platform, Dashboard, Apps & Digital wallet

Trademark of ALN complete

Feb 2022

Series B Pre-Launch Platform Raise completed

April 2022

ALN LU Company Formation and Digital Financial Service License Granted

May 2022

ALN Token Launch on Exchange

Q2/3 2022

ALN Token Launch on other exchanges

Q2/3 2022

ALN Mobile Wallet App Launch

Q2/3 2022

Non-Public Beta Launch ALN Web

Q2/3 2022

Non-Public Beta Launch Mobile Apps

Q2/3 2022

Public Launch of ALNswap DEX Exchange

Q2/3 2022

ALN Token Launch on other Exchanges

Q3 2022

Commence Full Marketing Campaigns

Q3/4 2022

Full Public Launch ALN Trader

Q3/4 2022

Software Development of ALN NFT Marketplace

Q1/2 2023

ALN Token Launch on further Centralised major ExchangesDec

BRAND STATEMENT

A brand should be the activity, set of institutions, and processes for creating, communicating, delivering, and exchanging offerings that have value for customers, clients, partners, and its targeted consumers at large

DEVELOPMENT TIMELINE

DEVELOPMENT TIMELINE_ALN Series A Development

Funding Completed

Website Developed

Website Security Certificate Enabled

Data Protection Principles Enabled

Data protection and GDPR enabled

Brand Name Trademark Application

Brand Logo Trademark Application

Trading Platform Contracted and in Development

Apps in Development

Contracting Hosting Partner

R&D Marketing

Social Network Soft-Launch Integration

DEVELOPMENT TIMELINE_ALN Series B

Development

Machine Learning Automated Trading Platform Development

Apple & Android Apps To Be Launched

Website Rebuild & Search Engine Optimisation

Traffic Analytics

Competitions Launched

Client Dashboard Rebuilt With New Functionality

Trademark Of The Brand Name Territories Progressed

Trademark Of The ALN Token Design Territories Progressed

Trademark For ALN Complete

Corporate Contractual Due Diligence

Service Level Agreements With Providers

ALN Token Listing On exchange

Liquidity Pools Launched On other DEXs

Liquidity Pools Launched On ALNswap DEX

Corporate Insurances

Six Social Networks Launched & Active

Brand Video Campaign Launched UK, EU, Japan & China

Marketing Campaign Strategy And Soft-Launch Implementation

New Blue-Chip Partnerships EstablishedMachine

DEVELOPMENT TIMELINE_Ongoing

Development

A Neural Network, Machine Learning Trading Platform

Non-Custodial Decentralised Exchange ALNswap

ALN Wallet Mobile Crypto App

NFT Universal Marketplace

Apple & Android Website Apps

Search Engine Optimisation

Traffic & Media Analytics
Corporate Contractual Due Diligence
Service Level Agreements With Providers
Numerous Website Advancements
Corporate Insurances
Social Network Integration
Marketing Campaign Strategy and Part-Implementation
Desktop & Mobile Access to ALN Technology

THE ALN TEAM

Advisors

Ben Bedford

MARKETING MANAGER

Alexander Gray

INVESTOR

Daniel Stone

INVESTOR

✿ BE PART OF THE FUTURE ECOSYSTEM

ALN TECHNOLOGY OVERVIEW

The ALN team is developing a raft of products and services to build ALN into the ultimate joined-up crypto business. R&D has been and will be a continual process throughout all stages of scaling the business.

Complex machine learning technology will be counterbalanced with simple plug-and-play user interfaces.

ALN PRODUCTS & SERVICES OVERVIEW

ALN TECHNOLOGY

R&D has been and will be a continual process throughout all stages of scaling the business.

ALN TRADER (MACHINE LEARNING TRADING PLATFORM)

The ALN Trading Platform, available on desktop, is a leading-edge, technically advanced trading platform using machine-learning-integrated-software competencies to provide ALN users with world-class, secure, engaging and efficient trading experiences.

ALN TOKEN

Available on Centralised Exchanges and Decentralised Exchanges the ALN Token is a utility token forged through super-smart tokenomics and generated for a long-tail business model.

ALN TRADER MOBILE (MACHINE LEARNING MOBILE TRADING APPS)

Mobile versions of the desktop-based Machine Learning Trading Platform.

ALNSwap (DECENTRALISED EXCHANGE)

ALNSWAP Exchange is a non-custodial, Decentralised Exchange (DEX). This service will allow all users to buy, sell, or swap ALN Tokens or any other major crypto currencies at the lowest possible market fees; this DEX also includes a staking pool and yield farm.

ALN MOBILE CRYPTO WALLET

The ALN Wallet is a cross chain mobile crypto wallet for buying, swapping and storing cryptocurrency available on IOS and Android. We will also have a FIAT to cryptocurrency gateway that will allow our users to purchase major cryptocurrencies plus ALN Tokens with a credit or debit card via the ALN Wallet.

ALN NFT MARKETPLACE

The ALN Marketplace is a cross chain NFT marketplace for buying, selling and swapping NFT's across several blockchains, this will enhance NFT trading throughout the virtual asset sector. Development is set to conclude in Q4 2022 with full launch in Q1 2023.

ALN STAKING POOL

The ALN staking pool/DApp allows ALN token holders who 'stake' their ALN tokens. ALN token rewards are accumulated daily and can be withdrawn together with their original stake at any stage with a 7-day withdrawal notice period.

ALN INVESTMENT FUND

ALN has two main investment funds that follow different but complimentary strategies. The ALN businesses have traded in excess of \$100m in trading volume.

ALN RISK MANAGEMENT

ALN applies a comprehensive risk management process when governing the digital assets under management; this includes the risk intelligence engine, which correlates with the proprietary node. The business also undertakes a detailed risk review on new alternative digital assets prior to adding to the portfolio. ALN adheres to internal governance and assurance policies to reduce the overall risk to the ALN investment fund.

ALN FUND MANAGEMENT ASSURANCE

As a licensed and regulated business ALN strictly adheres to internal processes for the management of clients' digital assets. ALN is independently reviewed by the licensing and regulatory authorities and the ALN investment fund is peer reviewed weekly.

ALN BUSINESS FLOW CHART

ALN PRODUCTS

ALENTRADES.COM

ALN CAMPAIGNS

ALN TOKENOMICS

It is important to understand that when creating a digital asset such as the ALN Token or any other utility token, that there has to be market demand for such a token.

Therefore, a fundamental aspect of a digital asset succeeding is its ability to present a good use case.

The digital asset sector is littered with ventures that create utility tokens, which fail at the first hurdle and either do not have a use case or its use case is fundamentally flawed. ALN has researched many projects in the decentralised finance (DeFi) sector prior to and during the development of ALN to understand the success and failure factors of many DeFi projects. This has aided us in identifying factors associated with failure in order to mitigate/circumvent them.

The use of ALN Tokens is at the heart of our token economic model.

A total of 1,000,000,000 ALN Tokens have been created. The distribution of these tokens can be seen in the table below:

Founders/Team %21

ALB Treasury %15

Investor AirDrop %1

Liquidity Funds & Exchange Listings %4

Advisors & Partners %5

Private Sale %5

Public Sale %31

Marketing %7

Tech Development %11

We are creating a suite of products and services that drives the natural use and demand of the ALN Token. These are explained in more detail herein, however an important aspect of demand

for ALN Tokens is that it does not rely on one source of demand.

1. ALN TRADER once built and released to the public under license will drive demand for the ALN Token. For example, the cost to use the software will be accepted in any major crypto currency, FIAT or ALN Tokens. Users that chose to pay by ALN Tokens will be entitled to a 50% discount in the license fee. This will in turn drive the users to the marketplace to obtain ALN Tokens. As the ALN TRADER user-base increases so too does income generated from license fees, likely in ALN Tokens, which further drives demand.

The increase to our ALN TRADER user base is closely aligned to our Marketing Strategy which has an objective to grow the ALN TRADER user base and limit the attrition rate.

Our ALN TRADER license fees will be unique in that users will only pay a fee for using the software if they make a profit trade using the ALN TRADER. A typical example would be User A trades using ALN TRADER and makes a successful trade resulting in \$1,000 profit. ALN will take 1% of the profit, \$10, which is automatically deducted from User A's pre-funded ALN TRADER account. This strategy promotes increased usage of the ALN TRADER, because the user wins, and provides scope for increasing the 1% profit that ALN takes in license fees with very little impact on attrition. There are unlikely to be many users that will stop using the software if they are turning an overall profit. We will also offer a traditional subscription basis to the ALN TRADER, being monthly, quarterly or yearly subscription thereby giving users the choice of how they pay the license fee.

2. ALN STAKING POOL rewards those staking ALN Tokens with a very competitive APY in ALN Tokens. This Staking Pool is at the centre of our multimillion-dollar ALN Investment Fund which we have been trading successfully ROI over the last months. In that period, we have returned our investors competitive APY. With a history of stellar trading performance and a steady increase of those that have participated in our Staking Pool, ALN has set the bar high for what a Decentralised Finance business (that is Licensed and Regulated) should look like. The ALN Investment Fund sets aside, every quarter, 1% of ROI for the ALN Treasury Management to purchase ALN Tokens from public exchanges

upon favourable market conditions. This will be expanded further below. The increased participation in the Staking Pool will drive investment to the ALN Investment Fund which is currently manually managed. Once the ALN TRADER is available it will supplement the management of the ALN Investment Fund, which in turn will likely increase the average ROI. The current management of the investment fund is based on 8-hour days. This will likely increase the profitability of the Staking Pool, the difference between the ALN Investment Fund and the Staking Pool rewards.

3. ALN TREASURY MANAGEMENT (ETM) function sets the overall strategy for the ALN decentralised finance activities. The primary function of the ETM is to ensure the execution of the strategy and manage the mid to long term assets of the decentralised finance arm of ALN. The ETM works alongside the ALN Investment Fund to ensure a joined-up approach to holding digital assets, as well as a FIAT reserve. This combined approach allows ETM to take advantage of holding risks that it is comfortable with whilst reducing expenditure on exchange rates between cryptocurrencies, crypto to FIAT, FIAT to crypto and between FIAT currencies. The larger the funds under ETM control the more the buying power, less expenditure and greater control of risks. For example if the ALN Investment Fund was to make an OTC purchase of BTC but the BTC assets held by the ETM was in excess of that purchase the overall ALN business would save on FIAT to crypto fees and transfer costs. The ETM could then buy back that same amount of sold BTC from the market at a lower price at a later date thereby maintaining its overall BTC holding and profiting from a cheaper buy back at a very low risk. By actively monitoring the markets ETM will use the aforementioned 1% ROI of the Investment Fund to buy back ALN Tokens from public exchanges. ALN Tokens purchased via this process will be contained in a unique wallet for audit purposes and all ALN Tokens stored in this wallet will be burned every quarter. This will permanently reduce the total amount of ALN Tokens available and therefore increase the value of the ALN Tokens that are available in circulation.

4. ALN LICENSED FIAT TO CRYPTO & CRYPTO TO FIAT SERVICE allows easy access to purchase ALN Tokens in a safe and secure manner using the ALN Mobile Wallet App (OS & Android) or the ALNSwap exchange. This has the potential to bring in users that are new to crypto with the assurance that they are dealing with a regulated business.

5. ALNSWAP DECENTRALISED EXCHANGE (DEX) ALNswap will initially work on a premise of no fees for the DEX and only a fee for the Liquidity Provider. This will in turn provide demand from consumers using our ALNswap exchange (users and liquidity pool providers). Once certain predetermined users of ALN Swap have been garnered then the ALNswap fees will transfer from no-fees to low-fees being the lowest available in the

open market place. These ALNswap fees can only be paid in any major crypto currency or ALN Tokens. Those that pay by ALN Tokens will receive a 50% reduction in fees, which will drive further demand. We will set a burn rate of 100% of all ALN Tokens received from ALNswap fees. This effectively means that the circulating supply will always be permanently reducing and thereby increasing the value of the other ALN Tokens in circulation. Our ALN Token burn function will operate every quarter and a public announcement of each ALN Token burn will be communicated on our main social media channels.

Managing the amount of ALN Tokens in circulating-supply is of paramount importance to the ALN Token Release Strategy. Our approach has been only to release ALN Tokens required to build and develop the ALN Technology and Services rather than flooding the market with available ALN Tokens. The main advantage this has is that there are the minimum amount of ALN Tokens in circulation, which will maintain a good price tension between the supply and demand of the ALN Token.

Our ALN Token Release Strategy has been optimised to ensure that the ALN Token price remains close to the ALN projected market rates. We manage this by using the trading methodologies from our successful ALN Investment Strategy. Obviously, this strategy diminishes as the circulating supply increases at which point the ALN Token price will become more dictated by the market.

Our token economic strategy also considers the long-term future of the ALN Token and how the increased growth of the user base for our technologies influence this demand and the flow of tokens back to ALN for these services.

With the above in mind, as already stated, we have set a 100% burn rate of all ALN Tokens received from users by way of any fees associated with our products.

Our ALN Tokenomics model is based upon a 5-year projection which aligns to the ALN Business Plan. The plan is to release all the ALN Tokens for public sale over this period of time as set out in the table below:

*No Founders / Team Tokens

Release Year 1 10%

Release Year 2 20%

Release Year 3 40%

Release Year 4 20%

Release Year 5 10%

Total ALN Tokens Released

1,000,000,000

ALN Tokens will be on a controlled public release, which will follow a flat line distribution principle throughout the year. Any ALN Tokens offered for public release and not sold in that year will be burned in the first quarter of the following year. This will permanently reduce the amount of ALN Tokens available and in turn increase the price of those ALN Tokens that are in circulation, increasing the value for ALN Token holders. In the event that ALN Token demand outstrips the release of the ALN Tokens no further ALN Tokens will be released which in turn limits the amount of ALN tokens in circulation and maintains the tension between supply and demand and thereby helps maintain the market price. This approach ensures that the overall ALN Business Plan is aligned to our projected ALN Token Release.

The ALN business entity has legally bound its founders / team allocation of ALN tokens so that their respective allocations of ALN Tokens will not be available until 12 months after the public launch of the ALN Token. The founder/teams ALN Tokens will be flat lined released over a 4 year period. This has several advantages to our economic model such as ensuring long-term commitment from the project team and that the value of their ALN Token allocation is effectively reliant on the success of ALN, plus there's a reduced adverse effect on the market price of the ALN Token.

In conclusion, our ALN tokenomics model addresses many of the challenges faced in creating a utility token. We have managed this by looking at our businesses on a holistic level over a 5-year period and building into our roadmap the products and services, which will be the core of our success.

ALN INTELLECTUAL PROPERTY

The company owns ALNtrades.com and has moated the domain through the purchase of multiple suffixes.

ALN has a constantly updated online social presence. The company has secured user-names across all of the major sites, and pages/stories will go live in conjunction with pre-marketing of the ALN Token and ALN trading platform.

Social Media Sites Used Are:

<https://instagram.com/ALNfoundation/>

https://twitter.com/ALENtrades_ALN

<https://t.me/ALENtrades>

Social sites have direct access through the ALN website, team emails and associated media.

ALN owns and protects all of its Intellectual Property both in terms of creative and with all technological development.

ALN LICENSE

ALN is authorised, licensed and regulated as a virtual currency exchange operator and a deposit virtual currency operator. The business is licensed and regulated to exchange crypto assets to FIAT, FIAT to crypto and/or any currency, as well as managing ALN's clients' private keys.

All Cryptocurrency services directly offered by ALN, including but not limited to direct ALN Token sales, ALN EZY BUY, ALNswap DEX, ALN NFT Marketplace and ALN Mobile Wallet are provided solely by ALN LU UAB.

All cryptocurrency activities adhere strictly to anti money laundering (AML) and know your customer (KYC) regulations.

RISKS

With every investment there are elements of risk. Companies fail for a host of reasons including lack of market, inability to monetise, poor strategy, and lack of vision/direction but the most common reasons small businesses fail are a lack of capital or funding, an inadequate management team, a faulty infrastructure or business model, and unsuccessful marketing initiatives.

Acquiring ALN tokens and/or using any ALN product involves various risks, in particular funding, which impacts development and management. Any user should carefully consider the risks, costs and benefits of acquiring ALN tokens and, if necessary, obtain any independent advice in this regard. Any interested person who is not in the position to accept or to understand the risks associated with ALN's activities or any other risks whether disclosed or not, should not acquire and/or trade ALN tokens.

Some elements of risk are harder to guard against such as a global catastrophe or a sector affected by global news.

In defence digital assets have grown exponentially during the recent global pandemic. This digital finance space offers unprecedented growth and ROI opportunities having seen a market cap rise from \$250 billion to \$2.6 trillion in just 18 months.

RISK

MITIGATION

Hacking / Ransomware

Technical provisions and firewalls built into all ALN enabled products

Global Crypto Crash

All financial sectors and institutions have peaks, troughs, and periods of stability. ALN hold a range of coins, tokens, and reserve funds to ride out any severe instances

Fraud

Anti-Money-Laundering, 2factor authentication, firewalls, due diligence and other measures are in place to avert this

Errors

Software based solutions employed to avert this

Lack of Investment

ALN has multiple revenue producing products to, in effect, self-fund development.

Investment is required in the short-mid term but ALN has so far raised above expectation

Inadequate Management

The ALN founders are highly proficient in their field. Expert partners have been sourced

Faulty Infrastructure

The ALN founders have created ALN based on the evolution of their current businesses and experience

ALEN

ALN, REDeFiNED, Token Stack and the ALN Token are registered as a trade mark of ALN GLOBAL LTD.

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